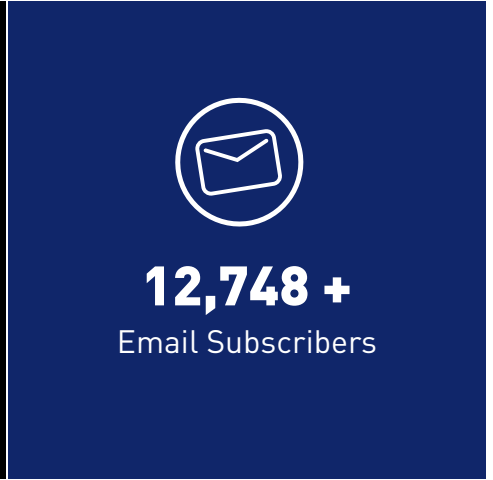
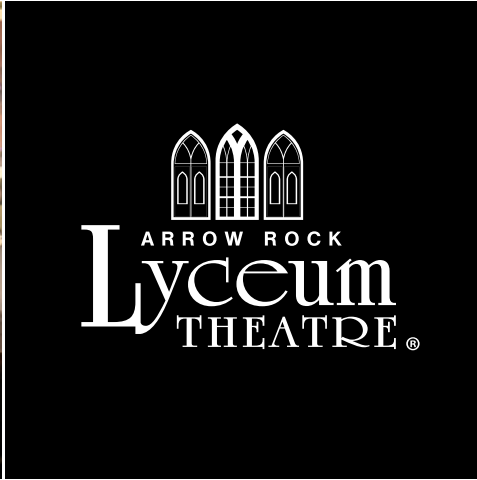




**30,000**  
Annual Guests



**12,748 +**  
Email Subscribers



**3,320 +**  
Instagram Followers



**13,934 +**  
Facebook Followers

# 2025 SEASON PLAYBILL ADVERTISING

- Distributed at more than **80 performances**
- 22,000 copies/**30,000 attendees**
- **79% of attendees** take their playbills home with them.
- Included advertiser spotlight post will be seen by **thousands of followers** on Arrow Rock Lyceum Theatre’s social media platforms.
- Promote your business to **an active, engaged audience** that loves to travel, dine out, and shop!
- Our playbill ads are distributed at all seven shows in our season for **a single price to you**. Four size options, ranging from a quarter page to a two-page spread, mean that you can select the option that will be most effective for your business!

.....

## CONTACT:

Sandy Selby, Marketing Director  
 660-837-3311, ext. 6103  
 sandy@lyceumtheatre.org

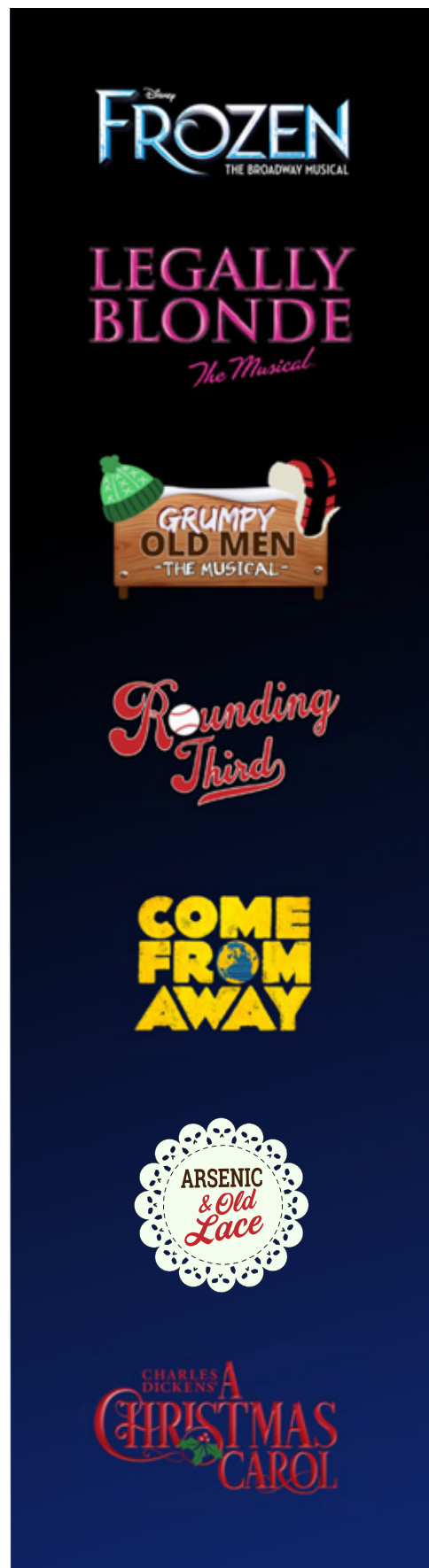
.....

## SIZE & RATES

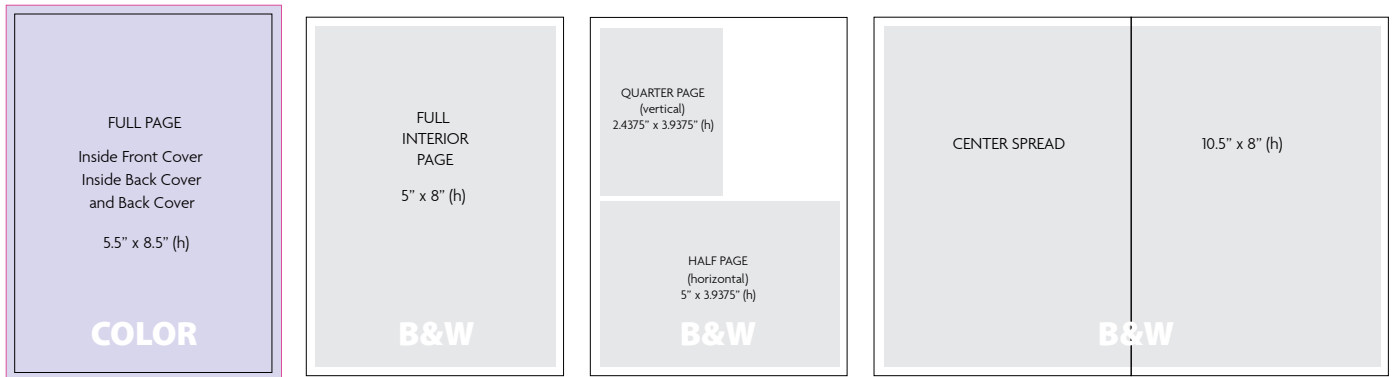
All ads are black-and-white unless otherwise noted.

* Two-Page Spread (at center fold)	\$2,900
* Back Cover (color)	\$2,900
* Inside Front Cover (color)	\$2,400
* Inside Back Cover (color)	\$2,400
Full Page Interior	\$1,800
Half Page (horizontal)	\$990
Quarter Page (vertical)	\$575

\* Only one available per season.



## AD SIZES AND SPECIFICATIONS



.125" Bleed

## GUIDELINES FOR AD SUBMISSION

- All ads are black-and-white, with the exception of the full-color Front Inside Cover, Back Inside Cover, and Back Cover.
- Camera-ready ad may be submitted by email to [sandy@lyceumtheatre.org](mailto:sandy@lyceumtheatre.org) or through file sharing (Google Drive, Dropbox, WeTransfer, etc.) as a high-resolution (300 dpi or higher) pdf or jpeg file.
- We anticipate that you will submit your ad already designed and ready to go. We will design your ad for an additional \$100 design fee. (Fee includes design and two opportunities to proof and make changes.)
- All ad sizes must exactly match the sizes specified above.
- Ad must remain unchanged for the entire season. Take care to create ads that are appropriate for audiences who may see it from June through December. Any ads that must be changed will be assessed a \$100 revision fee per change.
- Ads that are canceled after the first playbill has gone to press in mid-May will be removed from all remaining playbills, but will not be prorated or refunded.
- Payment is due in full at the time of the ad submission.



# 2025 SEASON PLAYBILL ADVERTISEMENT

## ORDER FORM

### SELECT YOUR AD SIZE:

- |   |         |
|---|---------|
| <input type="checkbox"/> * Two-Page Spread (at center fold) | \$2,900 |
| <input type="checkbox"/> * Back Cover (color)               | \$2,900 |
| <input type="checkbox"/> * Inside Front Cover (color)       | \$2,400 |
| <input type="checkbox"/> * Inside Back Cover (color)        | \$2,400 |
| <input type="checkbox"/> Full Page Interior                 | \$1,800 |
| <input type="checkbox"/> Half Page (horizontal)             | \$990   |
| <input type="checkbox"/> Quarter Page (vertical)            | \$575   |

Would you like us to create your ad?

- Yes. (Additional \$100)
- No. (Please submit ad by April 15th)

Subtotal

### YOUR INFORMATION

Contact Name \_\_\_\_\_

Company Name/Name to be listed \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please indicate method of payment.

Space is will not be reserved until payment is made.

- Check enclosed made payable to the Arrow Rock Lyceum Theatre
- Mastercard  Visa  Discover

Name as printed on card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_



Email form to [sandy@lyceumtheatre.org](mailto:sandy@lyceumtheatre.org)  
Or send form to Arrow Rock Lyceum Theatre  
P.O. Box 14, Arrow Rock, MO 65320

Disney  
**FROZEN**  
THE BROADWAY MUSICAL

**LEGALLY  
BLONDE**  
*The Musical*



*Rounding  
Thirds*

**COME  
FROM  
AWAY**



CHARLES  
DICKENS  
**CHRISTMAS  
CAROL**